



## Services Provided by Amber Gold Marketing

*(Additional Services Upon Request. Based on Initial Marketing Strategy Meeting with Each Client)*

We work with clients on a single project, or on a long-term consultative basis. To be more specific, the services we offer include:

- **Public relations** including seeking publicity opportunities, writing press releases for distribution, media engagement, and media kit content
- **Marketing collateral** for traditional and social media formats. This includes original writing production, preliminary material design, and content marketing on all platforms
- Employer and employee **training on topics specific to reaching the company's target audience**: "How to" social network, general social media: Social media platforms specific to each client's audience, and social media enhancements for each chosen platform
- Marketing, business, and social media **planning and calendars** to be intentional with all tasks
- Online **marketing tool** discovery, training, and promotion
- **Marketing strategies** tailored to your business and goals

Contact [Amber Gold Marketing](#) Today to Set Up Consultation Meeting,  
and to Discover the Best Marketing and Public Relations Solutions for Your Business